

SUPPORT YOUR LOCAL HOSPICE



HIGH PEAKS
HOSPICE

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Sponsorship Opportunities

*With the help of community partners like you,
we are able to provide:*

MORE
comfort

MORE
support

MORE
joy & peace

MORE
moments

*to our patients & their families right here
within the local communities we love.*





Partner with us

*in helping people live their BEST life
for their WHOLE life...*

Dear Community Partners,

At High Peaks Hospice, we value every bit of support we receive from our communities. **With this in mind, it's our goal to show our local businesses how they can make the most of their contributions by partnering with us as a corporate sponsor.**

At High Peaks Hospice, we've served terminally ill people in the Adirondack region for over 35 years. We provide medications, skilled nursing care, equipment, supplies, and treatments to ensure our patients are comfortable - wherever they call home, even in rural areas.

We support our patient's needs and wishes and help family caregivers become more confident in the care they provide, connect patients with warm and caring volunteers who provide friendship to patients and respite for the family, and provide spiritual and emotional support, allowing peace of mind for the patient and their family.

Since High Peaks Hospice and your business share so many community members, we'd like to enter into a partnership. To recognize this, we would highlight you as a valued corporate sponsor on our web page, social media channels, and marketing materials.

Through this partnership, we hope to help you make the most of your corporate philanthropy budget and increase organizational awareness of our mission.

When this excites your team, we'd love to continue this conversation.

**Please reach out to us at
518-891-0606.**

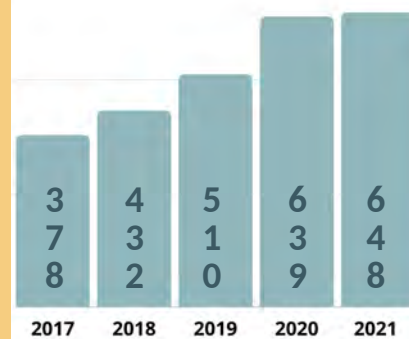
We look forward to hearing from you!



HIGH PEAKS
HOSPICE
Service Area

High Peaks Hospice 2021 by the numbers*

Families served per year



648: hospice patients cared for

27,581: total patient care days

68.4: percentage of patients 75 and older

278,784: miles driven by staff to patient's homes

8,808: number of hours donated by hospice volunteers

100: percent of patients satisfied with pain control and overall hospice care after 3 weeks

**data listed is for 2021*

Programs available to sponsor

4 contribution levels per program to suit any budget

1 Hospice Care Sponsor:

Hospice care provides a full range of services not only to the patient, but also to their caregivers and loved ones. Unfortunately, not all services we provide are reimbursed by insurance.

There are also cases where the patient does not have insurance or does not have insurance with a hospice benefit. We never turn anyone down due to the inability to pay and never charge families for care expenses not reimbursed by insurance.

Your support as a Hospice Care Sponsor:

- Covers unreimbursed expenses such as medical transportation for patients to and from hospitals or other care facilities.
- Covers mileage reimbursement for staff to visit families.
- Ensures care is available for an uninsured family.

The generous support of our community ensures that we are able to provide dignity, peace and comfort to the terminally ill and their families for many generations to come.



2 Family Comfort Kit Sponsor

Become a Family Comfort Kit Sponsor to help us enhance the much needed support we offer.

Our family comfort kits include items for both the patient and their caregivers and include items such as:

- Quilted blankets.
- Coffee or tea and healthy snacks.
- Heating pads, scented lotions, etc. for simple self care.
- Meal donations or gift cards for local restaurants.

Donate monetarily or with in-kind donations for the full or partial cost of sponsorship.



3

Admission Packet Sponsor

Every family who comes on hospice services is provided with an Admission Packet consisting of:

- A High Peaks Hospice tote bag.
- A folder with important forms and literature.
- A family log book.
- A selection of medical supplies.

Your support allows us to provide this valuable packet to each family as they begin service with us.

In addition to being recognized throughout the year as an Admission Packet Sponsor, you will also be recognized with a special card inserted reading: This packet brought to you in part by the generosity of "Your company name or logo" inserted into each packet we provide to families.



4

Community Education Sponsor

Are you as passionate about sharing the work of hospice care and the support it provides patients and families at such a critical time as we are?

Support us monetarily by helping cover the cost of:

- Educational mailings.
- Snacks and beverages for educational sessions.
- Development and printing of educational handouts for events such as our "Considering Hospice Care: A Discussion Guide for Families" booklet.
- Developing engaging presentations.
- Staff development - cover the cost of webinars and in-person training sessions for our nurses and administrative staff.

In addition to being recognized throughout the year as a Community Education Sponsor, sponsors have the opportunity to be recognized during our educational events. We will recognize your business within the presentation or with a sign that reads, "This presentation brought to you in part by 'Your business name or logo'". Gold Sponsors have the opportunity to provide their choice of literature for us to display at the session as well.



5 Bereavement Program Sponsor

Bereavement and grief support is offered at no cost to anyone living in the communities we serve. Although many who receive support are family, friends, and caregivers of our hospice patients, no previous hospice utilization is required. All are welcome.

Our bereavement support includes:

- Grief support sessions.
- Remembrance gathering.
- In-person and zoom peer support groups.
- A lending library.
- Telephone and email contact.
- Newsletters.
- Resources provided for additional grief or support needs they may have.

Your support of our bereavement program allows for the purchase of various materials such as journals, pens, printed literature, materials for grief support crafts and remembrance projects. It also supports us in specialized staff and volunteer training and mileage to community sessions and events that the team is either hosting or participating in.



We also have a special children's grief support program called Rainbows.

Our Rainbows for all Children program offers sessions throughout the year to children age 6 and older in our community.

- We work with schools to provide programs in their facility as well as provide group sessions at our High Peaks Hospice offices.
- We address the needs of children as they cope with the challenges of grief and loss due to death, divorce, deployment & incarceration.

Your gift will help cover the costs of arts and crafts, snacks, therapy, a Celebrate Me Day ceremony, fidget items, interactive games, as well as staff and volunteer training and mileage for home and school visits.



**HIGH PEAKS HOSPICE
BEREAVEMENT**



**Event sponsorship opportunities become available as events are planned.
All annual sponsors will be contacted first about participation.**

Contribution Levels

Recognition for all levels run for 12 consecutive months after your commitment.



Contributor \$500 level (Only \$45/month!*)

- Recognition with your name listed on our annual report.
- Recognition with your name listed on our website.
- Recognition with your name listed on our social media.
- Recognition with your name listed on our quarterly email newsletter to 2,000 supporters.



Bronze \$1000 level (Only \$85/month!*)

- Recognition with your logo displayed on our annual report.
- Recognition with your logo displayed on our website.
- Recognition with your logo displayed on our social media.
- Recognition with your name listed on our quarterly email newsletter to 2,000 supporters.



Silver \$2500 level (Only \$215/month!*)

- Recognition with your logo and website displayed on our annual report.
- Recognition with your logo and website with link displayed on our website.
- Recognition with your logo and website displayed on our social media.
- Recognition with your logo and website with link displayed on our quarterly email newsletter to 2,000 supporters.



Gold \$5000 level (Only \$420/month!*)

- Recognition with your logo, website, and 50 word description prominently displayed on our annual report.
- Recognition with your logo, website with link, and 50 word description prominently displayed on our website.
- Recognition with your logo, website with link, and 50 word description displayed on our social media.
- Recognition with your logo, website with link, and 50 word description prominently displayed on our quarterly email newsletter to 2,000 supporters.

**All levels have the option to be broken into monthly equal installment payments when choosing to pay via credit card.*

The mission of High Peaks Hospice is to provide end of life care that listens with respect, cares with compassion, supports with choice and comforts with understanding – wherever you call home.

**dignity, comfort
& peace**
at the end of life